THE ANNUAL
SAINT FRANCIS DE SALES
FESTIVAL

RIDES

FOOD

SILENT & LIVE AUCTION

SILENT & LIVE AUCTION

ENTERTAINMENT

SAINT FRANCIS DE SALES
PRESENTS

FESTIVAL 2019

Friday, May 3rd • 6pm to 11pm
Saturday, May 4th • Noon to 11pm
Sunday, May 5th • Noon to 7:30pm

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PRESENTS

FESTIVAL 2019

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 CONTACT INFO:
St. Francis de Sales School
13368 Valleyheart Dr., Sherman Oaks, CA 91423
Southeast corner of Dixie Canyon Avenue
and Moorpark Street

If you would like to volunteer or have
questions, comments, thoughts?
Contact Bill Madden at
818-422-4673 / wjm1130@gmail.com
or Kathy Poyer
poybard@gmail.com

View Auction Items
& Bid Online at
www.sfds.cbo.io

saintfrancisdesalesschool.com

THE ANNUAL
SAINT FRANCIS DE SALES
FESTIVAL

St. Francis de Sales School is a pre-school through 8th grade Catholic school located in Sherman Oaks. The SFDS Festival is our major fundraising effort, and we encourage sponsorship participation from all. We have designed our sponsorship opportunities to appeal to all families, friends, organizations and businesses. Don’t forget, you can also share a sponsorship with another family or friend.

WHY YOUR SPONSORSHIP IS SO IMPORTANT:
The sponsorship dollars are used to help cover the expenses of the Festival, with 100% of the remaining proceeds going directly to benefit our students – enriching and improving all aspects of their education at St. Francis de Sales.

EACH SPONSORSHIP MAKES A DIFFERENCE:

Remember • all sponsorships are tax deductible!

Each year the SFDS Festival attendance grows. This year we expect more than 10,000 people to attend the Festival Weekend.

Come join us!
SPONSORSHIP OPPORTUNITIES

FESTIVAL PRODUCERS
The producer’s name and producing title will be prominently displayed during the entire weekend in front of the festival main stage, where it will be viewed by thousands of people throughout the festival. The producer’s name and producing title will also be featured in the festival program guide.

<table>
<thead>
<tr>
<th>TITLE</th>
<th>CONTRIBUTION</th>
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</thead>
<tbody>
<tr>
<td>ASSOCIATE PRODUCER</td>
<td>$250 to $499</td>
</tr>
<tr>
<td>PRODUCER</td>
<td>$500 to $999</td>
</tr>
<tr>
<td>EXECUTIVE PRODUCER</td>
<td>$1,000 (or more)</td>
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FIREWORKS SHOW SPONSORS $5,000
You can sponsor our spectacular fireworks show for both Friday and Saturday nights. Your name will be projected on the stage big screen prior to the fireworks show both nights.

FESTIVAL STREET BANNERS $500 PER BANNER
Each banner includes two panels that each measure 3’x 8’. The banners are prominently displayed for four weeks prior to the festival along Ventura Blvd. and other main streets in the Sherman Oaks/Studio City area. Your banner will be viewed by over 30,000 people each day for 30 days.
Deadline March 20th

RIDE OR BOOTH SPONSORS $200 BOOTH/RIDE
Here’s your chance to have your name, your family name, or your company name on a custom designed sign located in a prominent position on a festival booth or ride. Share a sponsorship with a friend or another family!

PROGRAM GUIDE ADS
Hundreds of program guides are distributed throughout the weekend. This guide is a “must have” for everyone which includes a list of our popular Super Silent Auction items donated by the Marriott Corporation, HBO, etc.

<table>
<thead>
<tr>
<th>TYPE OF AD</th>
<th>SIZE OF AD</th>
<th>PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Back Cover (4/color)</td>
<td>5” x 7.5”</td>
<td>$850</td>
</tr>
<tr>
<td>Inside Cover (4/color)</td>
<td>5” x 7.5”</td>
<td>$650</td>
</tr>
<tr>
<td>Full Page (4/color)</td>
<td>5” x 7.5”</td>
<td>$500</td>
</tr>
<tr>
<td>Full Page (B/W)</td>
<td>5” x 7.5”</td>
<td>$250</td>
</tr>
<tr>
<td>Half Page (B/W)</td>
<td>5” x 3.75”</td>
<td>$150</td>
</tr>
<tr>
<td>Business Card (B/W)</td>
<td>3.5” x 2”</td>
<td>$75</td>
</tr>
</tbody>
</table>

THANK YOU FOR YOUR PARTICIPATION AND SUPPORT! SEE YOU THERE!

WHAT DO I NEED TO DO?
1. Check the sponsorship level you are choosing on the following order form.
2. Indicate how you would like your sponsorship to read on each item (your name, group, family’s name, business name, etc.)
3. Select payment method.
4. DEADLINE: Please respond before the April 3rd deadline, in order to be included in all our sponsorship media.
   - Sponsorship order form
   - Payment
   - Camera Ready Artwork

SPONSORSHIP ORDER FORM

FESTIVAL PRODUCER
- ASSOCIATE PRODUCER $250 to $499
- PRODUCER $500 to $999
- EXECUTIVE PRODUCER $1,000 or more

FIREWORKS SHOW SPONSOR
- Sponsorship includes 2 shows
- Back Cover (full-color) 5"w x 7.5"h: $850
- Inside Covers (full-color) 5”w x 7.5”h: $650
- Full Page (full-color) 5”w x 7.5”h: $500
- Full Page (B&W) 5”w x 7.5”h: $250
- Half Page (B&W) 5’”w x 3.75”h: $150
- Business Card (B&W) 3.5” x 2” $75

FESTIVAL STREET BANNER
- 3’x 8’ Dual Panel Banner
- Deadline March 20th

BOOTH OR RIDE SPONSORSHIP
- Booth Sponsor $200
- Ride Sponsor $200

We will try to accommodate your selection if you please specify which booth or ride you would like to sponsor.

PAYMENT INFORMATION
Visit saintfrancisdesalesschool.com to place an order and pay online OR use the following form:
- Check payable to St. Francis de Sales
- MasterCard
- Visa

For credit card orders, please fill out credit card information below.
Total Authorized Charge: ________________________________
Name: ________________________________
Credit Card #: ________________________________
Expiry Date: ____________ Zip Code: ____________
Three Digit Security Code on Back of Card: ____________
Phone that’s registered with CC: (______) __________________

Signature: ________________________________

How would you like your SPONSORSHIP to read?
(Your name, your family’s name, company’s name, etc.) ________________________________

PLACE ORDER ONLINE:
saintfrancisdesalesschool.com

MAIL OR DELIVER TO:
St. Francis de Sales School
13368 Valleyheart Drive
Sherman Oaks, CA 91423
Attn: Festival Committee – Kathy Poyer

AUCTION DONATIONS
You may donate new items to our Silent Auction such as:
- Restaurant Gift Certificates
- One of a Kind Celebrity Items
- Home & Kitchen Goods
- Fashion, Fitness & Beauty
- Sporting, Concert, Special Event Tickets

Please bring donated items to the SFDS school office before April 18th